



Academic Lecture



State Key Laboratory
of Chemical Resource Engineering

Publishing in Wiley Materials Science Journals

报告人: Dr. Guangchen Xu

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内容简介:

A highly competitive research environment with increasingly limited research funding has created a “Publish or Perish” attitude among scientists who are judged on the quantity rather than quality of their research articles. This presentation provides a brief overview of current trends and challenges in scientific publishing, some ethical considerations, how publishers and authors interact and influence each other, and how the publishing arena is being transformed. Tips will be presented on how to select an appropriate journal for your paper, what aspects of preparation and presentation to focus on from an editor’s and referee’s perspective, and hints for increasing the discoverability of your paper after publication.

报告人简介:

Guangchen Xu, Ph.D. Associate Director, Author Services; Deputy Editor, Small, Small Methods, Advanced Energy Materials, Advanced Science, Wiley Beijing Office. Guangchen Xu obtained his BSc and PhD (Hons) from the Beijing University of Technology. He spent a year at Michigan State University as a visiting scholar. Before joining the Wiley team in Beijing in 2011, he was an Assistant Professor at Beijing University of Technology.



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